



Empowering Women to Redefine Africa's
Business Future

CRESTA LODGE
HOTEL, MSASA,
HARARE, ZIMBABWE



22ND - 23RD MAY

2025

● VICTORIA FALLS RETREAT

● ADVENTURE ACTIVITIES

● WELLNESS WORKSHOPS



INTERNATIONAL
WOMEN'S
MULTISECTOR
CONFERENCE

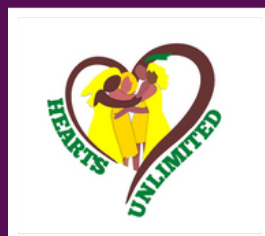
2025

**Empowering Women to Redefine Africa's
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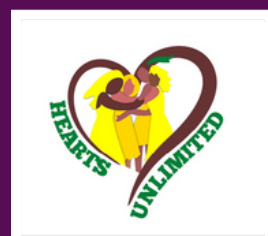
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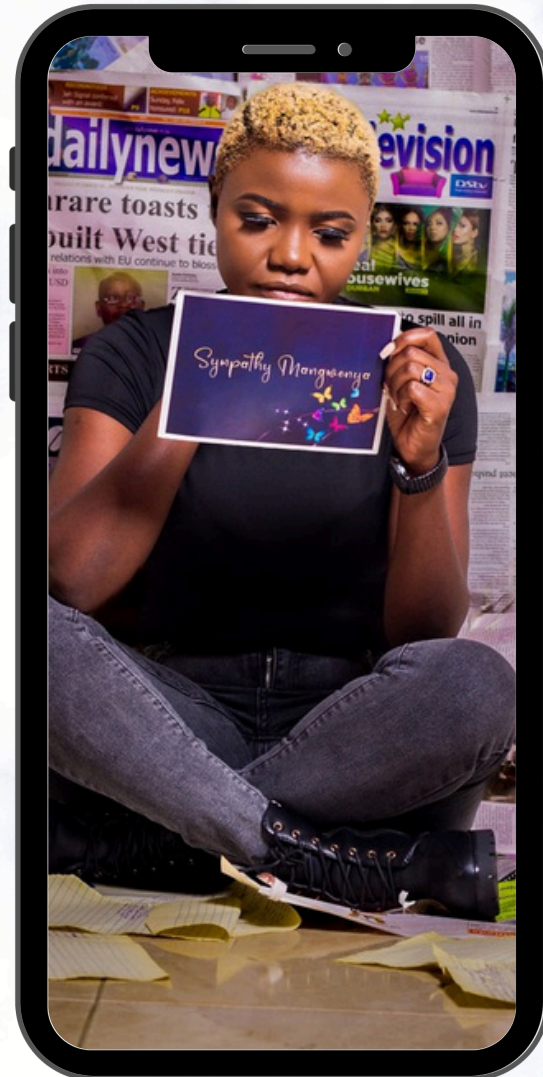
● WELLNESS WORKSHOPS



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EVENT THEME

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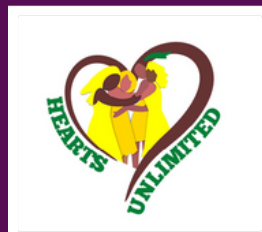
**Women Leading
the Charge to
Redefine Africa's
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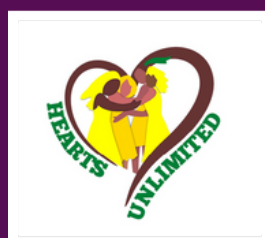
INTRODUCTION

Despite the increasing recognition of women as critical contributors to economic growth, many women entrepreneurs in Africa and the world at large continue to face significant barriers in accessing the financial resources, networks, and business opportunities needed to scale their ventures. Women-owned businesses, particularly small and medium enterprises (SMEs), often struggle with limited access to capital due to restrictive lending criteria, a lack of collateral, and inadequate financial literacy. In addition, many women lack the necessary business networks and mentorship that could connect them with investors, partners, and markets, further inhibiting their ability to grow and compete in regional and global markets. This conference will provide a platform for women to not only gain insights into key economic sectors but also to form networks and access the financial resources needed to take their businesses to the next level.

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EVENT OBJECTIVES

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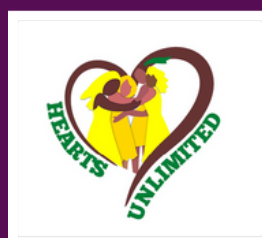
- **Unlocking African Investment Opportunities:** Gain insights into diverse investment prospects across the SADC region to explore new growth avenues.
- **Building Networks and Partnerships:** Connect with entrepreneurs, investors, and stakeholders to foster collaborations for business growth. **Enhancing Financial Access for Women:** Discover strategies to overcome financial barriers through alternative funding, venture capital, and microfinance. **Driving Business Growth:** Acquire actionable tools and strategies to scale businesses, expand into new markets, and leverage digital innovations.
- **Strengthening Public-Private Collaboration:** Promote initiatives that improve access to capital, training, and support services for women entrepreneurs
-



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The Multi-Sector International conference's vision is to foster collaboration, empowerment, investment, business upscaling, and diversification among women from different countries in Africa and the world, which will shape the future of business.



Adopting actionable
strategies for business
growth.

Collaborations for
women's empowerment,
going further together.

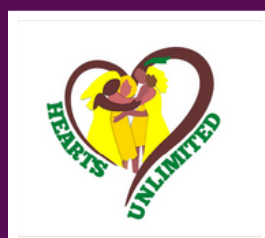
Harnessing investment
opportunities to scale
up existing businesses.

Leveraging new
networks for growth.

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TARGET AUDIENCE

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Women Entrepreneurs

Get actionable insights and strategies for business growth, marketing, and international expansion.

Policymakers and Financial Institutions

Learn how to create enabling environments that bridge the finance gap for women entrepreneurs.

Investors and Venture Capitalists

Explore investment opportunities in women-led businesses and connect with Africa's next generation of women entrepreneurs.



Business Leaders and Mentors

Share knowledge, offer guidance, and mentor women business owners to foster sustainable growth.

NGOs and Development Agencies

Explore collaboration opportunities to support women's economic empowerment and entrepreneurship.

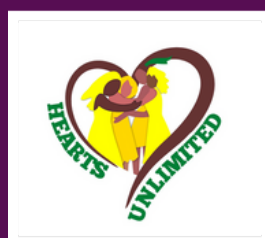
Academic and Training Institutions

Learn how to provide effective training and resources that support the development of women-owned businesses.

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WHY ATTEND ?

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Explore Zimbabwe:
Discover the country's
beauty, culture, and
untapped business
potential.

Personal Growth:
Recharge and reflect
through the unique wellness
retreat experience at
Victoria Falls.



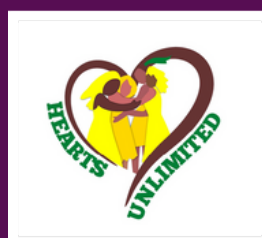
World-Class Speakers:
Gain insights from leading
entrepreneurship, investment,
sustainability, and wellness
experts.

Networking Opportunities:
Connect with investors,
thought leaders, and fellow
entrepreneurs.

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KEY HIGHLIGHTS

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Featuring prominent African and global leaders discussing the future of Africa's economy.

Investment forum

Connecting international investors with African business leaders to drive targeted investments into key sectors such as agriculture, technology, infrastructure and renewable energy.

High-level Networking Opportunities

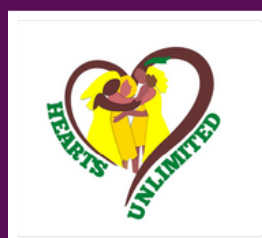
Connecting with key stakeholders from various sectors to build strategic partnerships.



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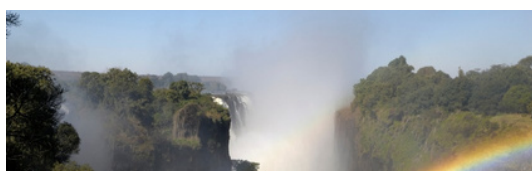
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VICTORIA FALLS RETREAT HIGHLIGHTS

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Wellness Workshops



Cultural Tours

Site Visits



Luxury Spa Experiences

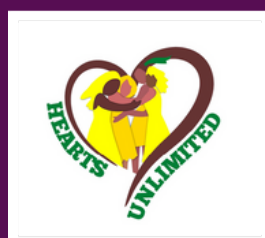


Investment Insights

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INVESTMENT POTENTIAL IN VICTORIA FALLS

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Tourism Growth:

Explore avenues for developing eco-lodges, luxury wellness retreats, and adventure tourism facilities.



Sustainable Development:

Investments in green energy, waste management, and infrastructure.



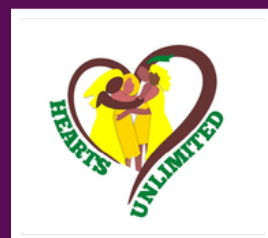
Real Estate:

Opportunities for high-end residential and commercial properties.

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ADVENTURE ACTIVITIES

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WALKING AT THE FALLS,
PLAYING GOLF AND SAFARI
EXPEDITIONS.

HELICOPTER TOURS, ZAMBEZI
RIVER CRUISES, BUNGY
JUMPING, RIVER RAFTING, ZIP
LINER,

OPPORTUNITY TO VISIT
CHOBE IN BOTSWANA

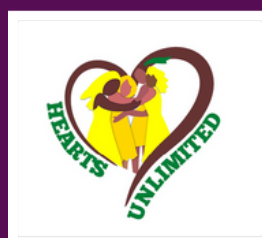
OPPORTUNITY TO VISIT
FALLS IN ZAMBIA



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CONFIRMED SPEAKERS

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CATHY OMOREGIE

**CEO-ALL THINGS
COMMS**



CAITLIN NASH

**STRATEGIST, SPEAKER,
MARKET EXPANDER
FOR AMBITIOUS
INNOVATION**



**MAIDEI
NYAMAYARO**

**CEO-BUTTERVILLE
INVESTMENTS**



**TENDAI HLUPO-
MAMVURA**

**CEO-ZIM CYBER
CITY**



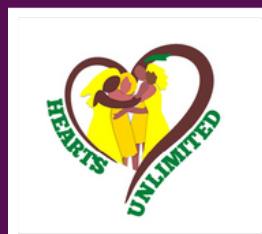
**ROMY
HELDINGER**

**EO-FORGGOOD
AFRICA**

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CONFIRMED SPEAKERS

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**MUCHA HAZEL
NYANDORO**

**CHIEF OF
PROFESSIONAL
TRIBES**



**THATO
MOKHOTHU**

**MD-RTT
CONSTRUCTION**



**GADIJA
BROWN**

**CEO-GADIJA BROWN
FOUNDATION**



**NORMA
MNGOMA**

**FOUNDER/OWNER
-SUITABLY NORMA
(A SUIT CLOTHING
RANGE)**



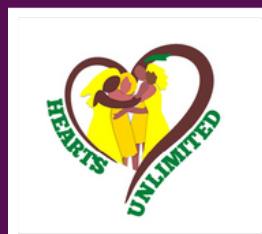
**LINDA L.
LONGWE**

**QUANTITATIVE
AND QUALITATIVE
RESEARCH
CONSULTANT**

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**AMB. OLIVER F.
CHIKODZORE**

**INVESTOR,
ENTREPRENEUR,
GLOBAL SPEAKER**



**THATO
MOKHOTHU**

**MD-RTT
CONSTRUCTION**



**CHISHA MPUNDU
MUMBA**

**CEO OF CHISHA'S
BRIDAL BLISS**



**MAMOTAKE
MATEKANE**

**COO - MATEKANE
GROUP OF
COMPANIES**



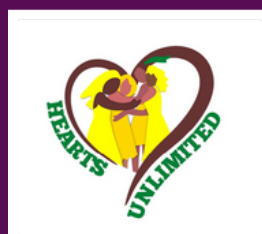
**MS AMANDA M.
MVINJELWA**

**MD- AZANIA VIP
HOSPITALITY,
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**SYMPATHY
SIBANDA**

**PROGRAMS
DIRECTOR HEARTS
UNLIMITED
INTERNATIONAL**



**PAMELA
GWANZURA**

**CEO-AUDACIOUS
MEDIA ZIMBABWE**



CATHY

**CEO OF CHISHA'S
BRIDAL BLISS**



**MAMOTAKE
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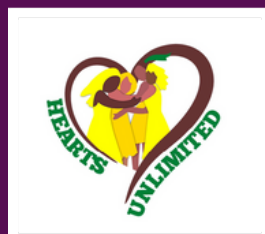
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CONTACT INFORMATION

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Harare, Zimbabwe

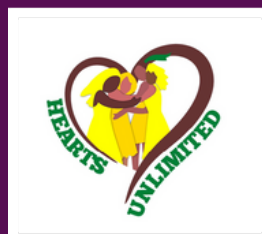


<https://iwmc.biz/registration-2/>

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